

## Job Description

Job Title:	Methodologist
Department:	Methods

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### ESSENTIAL DUTIES AND RESPONSIBILITIES

Responsible for consulting with clients and project staff of design and implementation of complex quantitative market research studies. Methodologists are responsible for conducting advanced statistical modeling work for Ziment's clients, explaining results to internal analytics teams and clients, and helping to clarify the marketing implications of findings.

### QUALIFICATIONS

Must be quantitatively grounded and oriented marketing consultant. Must understand cutting-edge multivariate techniques, and have the ability to translate this knowledge into actionable business insight for market research clients in the pharmaceutical industry.

### EDUCATION and/or EXPERIENCE

PhD. Preferred and at least 5 years primary market research experience; Pharmaceutical/Healthcare experience strongly preferred.

### LANGUAGE SKILLS

English fluency required

### MATHEMATICAL SKILLS

Sophisticated statistical modeling and programming knowledge required.

### TRAVEL

Travel is a part of this job. Planning travel in a cost effective manner and ensuring timely arrival at all destinations is vital. A valid driver's license is required for this job. A current passport is necessary.

### MATHEMATICAL SKILLS

Well above average. Math skills should reflect advanced degree.

### PHYSICAL DEMANDS - while performing the duties of this job

Ability to traverse a variety of surfaces including stairs. Moving about confined locations, some with multiple levels, in low light conditions. Writing on blackboards, whiteboards, flip charts and other similar surfaces in a legible manner. Typing work related

documents. Auditory acuity sufficient to understand respondents even when they naturally speak in a soft voice or there are multiple people speaking at the same time. Ability to listen to audiotapes and retrieve study information is also part of this job. Visual acuity sufficient to travel and locate unfamiliar settings. Ability to sit in a chair for periods in excess of two hours.